

## Betty Jo Mahan <bettyjo.mahan@knoxmpc.org>

## [MPC Comment] Agenda item 5, Amendments to zoning ordinance regarding signs

1 message

Melissa McAdams <melissamcadams2@gmail.com> Reply-To: melissamcadams2@gmail.com To: commission@knoxmpc.org Wed, Oct 8, 2014 at 2:29 PM

To: MPC

From: Melissa G. McAdams, Sign Task Force Participant

Date: 10/8/14

Re: 10-B-13-OA, Sign ordinance

MPC staff has made several improvements to the draft ordinance, and I do think the proposed amendments are worthy of recommending to City Council. I agree with the optional proposal—adding road classifications with lower signage heights, contained in Exhibit J—option L.6.d(3). Collector and arterial roads and especially local roads should have lower height maximums.

I am confounded by MPC staff's recommendation in Exhibit J—option L.6.d(3) that contains sign heights greater than the Task Force discussed maximums (40 feet). The ground and pole sign height at interstate interchanges should be changed to 40 feet, and within 100 feet of interstate and expressway ROW to 30 feet. Also, the inclusion of the Interstate 140, Pellissippi Parkway, and Northshore Drive and Westland Drive should be deleted (Optional Proposal L.6.d(6)). These still fairly rural and residential areas should be protected from over tall signage.

This message was directed to commission@knoxmpc.org